

Citynet Corporate Identity Usage Standards

The Citynet logotype is the visual representation of the Citynet Holdings, LLC and forms the basis of its corporate identity.

Please take time to review these usage standards before beginning any new project involving the Citynet logo. This guide helps resolve some conflicts that may arise when using the identity in different applications.

If you have questions or need assistance with a specific file format, please contact Deneen Rogers at 304.848.5400 ext.6131 or at deneen.rogers@citynet.net.

Option One:



Logo option one should be the primary logo used on most applications. It should not appear smaller than 0.50" inches in width. RGB colors: #82A1CC (light blue) and #154E8F (dark blue). CMYK colors: PMS288 and PMS652.

Option Two:



Logo option two should be used only when a dark background requires the use of this white logo. It should not appear smaller than 0.50" inches in width. RGB colors: #82A1CC (light blue), #FFFFFF (white) and #000000 (black). CMYK colors: PMS652 and Process black 100%.

Option Three:



Logo option three should be used only when the absence of color requires the use of this halftone logo. It should not appear smaller than 0.50" inches in width. RGB colors: #9C9C9C (grey) and #000000 (black). CMYK colors: Process black 100% and Process black 30%.

Rules of Use:

1. The use of the Citynet logo without prior consent is prohibited.
2. No text or graphics should appear in the immediate vicinity of the logo.



3. Do not change the logo colors.
4. Do not stretch, squeeze or skew the logo.



As with all rules, there are exceptions. If you think you have a valid reason to break the rules of use, contact Deneen Rogers.